



# Fundraising Toolkit for Team ahc

Angkor Wat International Half Marathon 2023





## Welcome, our corporate partners, to Team AHC!

Thank you so much for choosing to represent AHC at this year's Angkor Wat International Half Marathon!

Your contribution is crucial to our fundraising efforts - and every dollar you raise will help improve healthcare for every child in Cambodia.

We value your hard work and team spirit so we've created this toolkit to help maximise your fundraising.



### About the Angkor Wat International Half Marathon

The Angkor Wat is one of the most visited places in the world, with over one million visitors a year. The Angkor Wat International Half Marathon is one of the world's only races that takes place in an UNESCO World Heritage Site - making the race an unmissable event on anyone's calendar.

You also get the opportunity to visit the beautiful country of Cambodia, its amazing people and vibrant culture. Visit AHC in the heart of Siem Reap and see first-hand how your support is saving and improving lives.

# How your support helps



**\$5**

pays for a specialty  
outpatient appointment for  
a child



**\$21**

provides 1-2-1 nutrition  
support to a vulnerable  
family visiting AHC



**\$50**

provide 1 major surgery in  
our Operating Theatre



**\$161**

cares for a child in  
intensive care



**\$610**

pays for one round of  
chemotherapy



**\$1700**

cost of a Syringe Pump for  
administering pain  
medication



**\$3789**

runs our emergency  
department for one week



**\$5164**

covers the medication for all  
ICU patients for 3 weeks





## How to fundraise online

As part of Team AHC, you can set up a fundraising page to collect donations. It's quick, easy and secure.

If you haven't yet signed up and created your page, [click here!](#)

1. Register your details
2. Set your fundraising goal
3. Share why you are fundraising for AHC
4. Sponsor yourself to kick off your fundraising journey
5. Run!






Angkor Wat International Half Marathon- Team AHC!

Join us and raise vital funds for life-saving care for children in Cambodia

[Start Fundraising >](#)

[Donate Now](#)

Start Fundraising

-  **Join a team**  
Have friends already fundraising? Help them reach their goals! >
-  **Join as an Individual**  
Never underestimate the power of one. Start fundraising now. >
-  **Create a Team**  
Start a team and be the team captain! >



Keep your supporters up-to-date!

There will be a prize for the top fundraiser!



# 8 Weeks of fundraising

## WEEK 1 Set up and share your Fundraising page

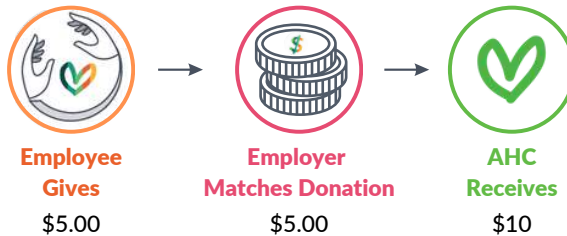
- Share your fundraising page to everyone you know
- Ask them to donate and/or run with you
- Include the link in your email signature!

## WEEK 2 Email and post on social media

- Email everyone and let them know why you're running
- Post on social media why you're running and ask your friends to share your story!

## WEEK 3 Look for matched giving opportunities

- Find out if your company has a matched giving program
- Find out if you have a generous supporter willing to match your fundraising result



## WEEK 4 Tell 10 new people about the run and about AHC

- Explain to them why you're participating and ask if they want to make a contribution towards your fundraising efforts

## WEEK 5 Host an event with friends, family or colleagues

- Host a Karaoke night, run a silent auction, organise a company sports tournament.

## WEEK 6 Take steps to raise \$1000 or more

- Check the next page for details. You will raise \$1000 in no time!

## WEEK 7 Sign up for a personal challenge

- Donate the amount of a coffee. Give up a bad habit.
- Pick your challenge, whatever it may be - and get started!

## WEEK 8 Follow up and remind people

- Post or send a reminder to the people who have not yet donated. Remind people that the race is coming up and you need their help to reach your goal! Update them how much you have raised and let them know you're still fundraising!



# 6 Easy Steps to Raise \$1000

**\$50**

## **Donate to yourself!**

Commit to yourself - you'll be asking others for their support so your donation can kickstart your efforts.

**\$200**

## **Ask your family!**

Ask your nearest and dearest for the support to get your fundraising going.

**\$400**

## **Ask your friends!**

Tell all your friends about your run and ask them to donate. Ask 16 people to donate \$25 each.

**\$200**

## **Ask at work!**

Ask your colleagues or your workplace for a contribution.

**\$50**

## **Ask your community!**

Ask five members of your sports team, church or club to donate \$10 each.

**\$100**

## **Time for a sale!**

Have a garage sale with your family and friends.



**\$1000!**

## **YOU DID IT!**

Although fundraising can seem daunting, it is so much easier when you break it up into smaller targets.

Take the time to send personalized thank you's to everyone who supported you, whether by giving donations, promoting your fundraising efforts and physically helping you with your event or personal challenge. Donors are more likely to help you promote your fundraising activities.





# Thank you!

For any questions, comments or enquiries,  
please contact [events@angkorhospital.org](mailto:events@angkorhospital.org)

