



Fundraising Toolkit





Welcome to the team!

First of all, we'd like to say thank you — it's fantastic that you want to help children in Cambodia get the best care and support possible.

Over the last twenty-five years, healthcare in Cambodia has improved significantly. However, children still die every day from preventable causes. Access to quality health care is not yet universal. There's a lack of care available for children with long-term, rare or acute conditions, particularly for those in the poorest and most remote villages. With your help, we can change that.

From cake stalls to themed parties to marathons — we've seen fundraisers do some pretty remarkable things for AHC. We're thrilled to have you join our community of dedicated individuals who are improving healthcare for every child in Cambodia. You're going to fit right in!

We've created this guide to give you everything you need to make the most out of your fundraising.

Thank you for sharing our vision that every child in Cambodia gets quality compassionate health care — wherever they live and whatever their ability to pay.

Start your fundraising journey today!

How to set up your online fundraising project in 60 seconds!



Angkor Wat International Half Marathon- Team AHC!

Visit Team AHC's fundraising page [here](#) to set up your personal profile.

Start Fundraising >

Click start fundraising to set up your very own account under Team AHC!

Start Fundraising



Join as an Individual

Never underestimate the power of one. Start fundraising now. >



Create a Team

Start a team and be the team captain! >

Join as an individual if you're not joining under a sub-team.

Create a team to create a sub-group within Team AHC (think running groups, management team, etc.).

Once a sub-team has been created, you'll have the option of joining a team rather than creating new ones.

Register as an Individual

Create an account below to get started!

First Name

Last Name

Email

Password

Confirm Password

Register >

Fill in your name and e-mail address to register!

You'll be sent a confirmation e-mail to your email address.

Choose the 2FA method

Only the below 2FA method is allowed on this website.

One-time code via email

Next Step

Cancel

If this is your first time registering, a one-time code will be sent to your email address.

Click [Next Step], copy and paste the code in and select [Verify].

Congratulations! You are all set.

Close wizard

Congratulations, you're all set! You can click out of this page while you wait for your fundraiser to be approved.



Fundraising tips from AHC



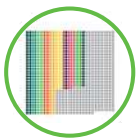
Spread the word

Share your fundraising link on your social networks. Make sure you post regular updates too. E-mail and Whatsapp (or WeChat/Line) is the most effective way of asking for a donation, as it's more personal.



Aim high and lead the way

The speed of the leader is the speed of the follower. So aim high with your fundraising target and set the standard by making the first donation yourself!



Set a personal challenge

Donate the amount of a daily coffee or give up something you love. Pick your challenge, whatever it may be – and get started!



Follow up

Remind people that the race is coming up and you need their help to reach your goal! Update them about how much you've raised and let them know you're still fundraising!





The impact of your fundraising

\$60,323

could cover the cost of running one bed in our intensive care unit a year

\$17,508

could pay for a year's training for a specialty doctor in surgery, anaesthesia or intensive care

\$5,164

could cover the cost of medication for all children in intensive care for three weeks

\$3,789

could support one intensive care nurse for six months

\$2,146

could run our emergency department for one week

\$1,700

could cover the cost of a syringe pump for administering pain medication

\$780

could treat one malnourished child for a month

\$631

could support one intensive care nurse for a month

\$211

could help 10 children regain mobility after a long hospital stay

\$169

could provide one child with life-saving treatment in intensive care

\$36

could provide one major surgery

\$22

could provide daily food packs for a child's four-day hospital stay



Six easy steps to raise \$1,000

\$50

Donate to yourself!

Commit to yourself – you'll be asking others for their support so your donation can kickstart your efforts.

\$200

Ask your family!

Ask your nearest and dearest for the support to get your fundraising going.

\$400

Ask your friends!

Tell all your friends about your run and ask them to donate. Ask 16 people to donate \$25 each.

\$200

Ask at work!

Ask your colleagues or your workplace for a contribution.

\$50

Ask your community!

Ask five members of your sports team, church or club to donate \$10 each.

\$100

Time for a sale!

Have a garage sale with your family and friends.

 **\$1,000!**

You did it!

Fundraising can seem daunting, but it's so much easier when you break it up into smaller targets.

Take the time to send personalised thank you's to everyone who supported you, whether by donating, promoting your fundraising efforts or physically helping you with your event or personal challenge.



Did you know?

Our emergency room is the entry point into the hospital for those who need immediate care

Our intensive care unit provides care at the highest level to children who are in critical condition

A syringe pump is a small medical device, used to gradually and accurately administer small amounts of medication

Nutrition plays an important role in supporting children with weakened immune systems to recover from illness or injury

AHC has one of the best paediatric intensive care units outside of Phnom Penh, equipped with cardiac monitors, ventilators and an oxygen pipeline system

The most common diagnoses in our intensive care unit are respiratory infections like severe pneumonia, sepsis, burns, fractures and gastroenteritis

The average length of stay in intensive care is three days

Our intensive care unit has a high staff-to-patient ratio and strict infection prevention and control measures to reduce infections

AHC's emergency room is inside the intensive care unit

**Every child — rich or poor —
deserves to be healthy.**

